

## CONFERENCE PROGRAM

**DAY 01 Thursday (March 27, 2014)**

**Welcome Reception & Registration**

**9:00 am – 9:30 am**

**Grand Networking Session & Tea Break**

**9.30 am – 10:00 am**

**Opening Ceremony (10:00 am – 11:00 am)**

**Venue: Silom Ball Room 1**

10:00am-10:15am	Welcome Remarks-Felicia Chong (Head Of Organizing Committee)
10:15am- 10:30 am	Opening Speech-Farooq Ahmed Jam (Conference Chair)
10:30 am - 10:45 am	Key Note Speech - Dr. Mohammad Bashir Khan
10:45 am - 11:00 am	Key Note Speech - Dr. B. Raja Shekhar
11:00 am- 11:15 am	Award Ceremony



**DAY 01 Thursday (March 27, 2014)**  
**Session 1 (11:15 am – 1:00 pm)**  
**Venue: Silom Ball Room 1**

**Session Chairs: Vaibhaw Ashar and Christophe Schinckus**  
**Track A: Business Management and Economics**

TMBER-14-120	Wealth Effects on Consumption Revisited: Does Having a Market- or Bank-Based System Matter?	Xin Shin
TMBER-14-121	The Impact of Interest Rates, Inflation, Exchange Rates and GDP on Stock Price Index of Plantation Sector: Empirical Analysis on BEI in the year of 2008–2012	Indra Ria Safitri
TMBER-14-149	Trade Unions, Economic Freedom and Economic Growth in Pakistan	Afaq Mehmood
TMBER-14-156	Coconut Farming Development Patterns at Smallholder Plantation on Various Typology of Tidal Land South Sumatra Province	M. Yamin Hassan
TMBER-14-219	Role Of Livestock on Integrated Farming in Coastal Saline Zone of West Bengal	Promod Ranjan Nandi
TMBER-14-247	The Human Capital Index Impact In Small and Medium Enterprise Development: Case Study in Indonesia	Nurlia Balqish
TMBER-14-199	Impact of Personality of Knowledge Worker on His Work With Knowledge	Ludmila Mládková

**Lunch Break (1:00 pm – 2:00 pm)**



**DAY 01 Thursday (March 27, 2014)**

**Session 1 (11:15 am – 1:00 pm)**

**Venue: Emerald Room 2**

**Session Chairs: J. Krishnaiah and J. A. Arul Chellakumar**

**Track A: Business Management and Economics**

TMBER-14-208	An Innovative Business Model for Building Zero Waste Management Systems By Integrating Community-based Participatory and Local Government: A Case Study in Bandung, Indonesia	Bintang Steffy Tania
TMBER-14-209	Model in Generating Social Innovation Process: Case Study in Indonesian Community-Based Entrepreneurship	Wardah Naili Ulfah
TMBER-14-210	Hiring Student For Part Time Workers In Indonesia To Enhance Small Medium Enterprises In Food Industries	Febrialdy Hendratawan
TMBER-14-216	Factors of Relationship Between Occupational Stress, Developing Training Needs and Performance Enhancement Of SMEs' Employees In Melaka	Raja Roslan Raja Abd Rahman
TMBER-14-244	Measuring Technological Innovativeness of Indonesia's Manufacturing Companies: A Pilot Testing	Leo Aldianto
TMBER-14-248	The Acceptance of Women Leadership in Indonesia in Correlation with Organizational Performance	Prameshwara Anggahegari
TMBER-14-251	Human Resource Management System In Kampung Batik as Small and Medium Business Cluster	Indira Nur Rahmadani

**Lunch Break (1:00 pm – 2:00 pm)**



**DAY 01 Thursday (March 27, 2014)**

**Session 1 (11:15 am – 1:00 pm)**

**Venue: Emerald Room 3**

**Session Chairs: B. Raja Shekhar and G V R K Acharyulu**

**Track A: Business Management and Economics**

TMBER-14-116	The Effects Of Organizational Culture And Enterprise Risk Management On Organizational Performance: A Conceptual Framework	Wanlapa Thomya
TMBER-14-125	The Effect Of Management Accounting Information Systems, Management Accounting Information Quality, Services Quality To User Satisfaction And Implications On Decision Making Process	Rima Rachmawati
TMBER-14-128	The Influence Of Customer Perceptions On Financial Performance In Hospitality Organizations: An Empirical Study	Girish.K.Nair
TMBER-14-137	The Relationship Of Knowledge Transfer And Manufacturing Capabilities Among Local Manufacturers In Malaysian Northern Region	Amlus, M. H
TMBER-14-138	Critical Success Factor Of Manufacturing Practices And Manufacturing Capabilities Among Local Manufacturers In Malaysian Northern Region	Amlus, M. H
TMBER-14-139	Achievement A Sustainable Competitive Advantage On The Integration Of Resource-Based View And Dynamic Capacity	Tawamin Kruasom
TMBER-14-242	The Effect Of Chronic Stress On Learning Orientation: A Thailand Case Study	Adam Thompson

**Lunch Break (1:00 pm – 2:00 pm)**



**DAY 01 Thursday (March 27, 2014)**  
**Session 2 (2:00 pm – 3:30 pm)**  
**Venue: Silom Ball Room 1**

**Session Chairs: G V R K Acharyulu and Indra Ria Safitri**  
**Track A: Business Management and Economics**

TMBER-14-163	An Implication of Financial Inclusion Under Public Sector Banks vs. Private Sector Banks	Vaibhaw Ashar
TMBER-14-206	Financial Innovation as a Force for a Positive Social Change: The Evidence of Social Impact Bonds	Christophe Schinckus
TMBER-14-218	The Persistence of Earnings Components and Analyst' Forecasting Decisions: Evidence from US and UK listed firms	Naser AbuGhazaleh
TMBER-14-167	Inter-Sectoral Linkages among Key Sectors of Malaysian Economy (1991-2010)	Raza Ali Khan
TMBER-14-227	The Relationship Between Macroeconomic Variables and Chinese Stock Market Volatility	Di Wang

**Tea Break (3:30 pm – 3:45 pm)**



**DAY 01 Thursday (March 27, 2014)**  
**Session 2 (2:00 pm – 3:30 pm)**  
**Venue: Emerald Room 2**

**Session Chairs: B. Raja Shekhar and Girish. K. Nair**  
**Track A: Business Management and Economics**

TMBER-14-140	Constructing a Collaborative Active Learning on Integrated Business Experience: Experimental Study of Telkom Economics Business School Program At Telkom University	Eka Yuliana
TMBER-14-152	The External Environments Factors Affecting Success for Implementation: In Context of Sole Proprietorship E-Commerce Entrepreneurs in Thailand	Pattarawadee Permwanichagun
TMBER-14-193	Impact of Technology Management of Practices (TMP) in Small and Medium Enterprises (SMEs) in India: A Study of selected Bio-Technology Enterprises	J. Krishnaiah
TMBER-14-195	Understanding the Efficiency of Listed Manufacturing Companies in East Africa Using a Non-Parametric Approach: A Case Study of Kenya	J. A. Arul Chellakumar
TMBER-14-202	Competing Values: Facilitate Knowledge Management Activities With New Conceptual Framework	Amir Hossein Dastaviz
TMBER-14-230	An Inter-Organisational Knowledge Sharing Model for Multinational Organisations	Lugkana Worasinchai

**Tea Break (3:30 pm – 3:45 pm)**



**DAY 01 Thursday (March 27, 2014)**  
**Session 2 (2:00 pm – 3:30 pm)**  
**Venue: Emerald Room 3**

**Session Chairs: Prameshwara Anggahegari and Ludmila Mládková**  
**Track A: Business Management and Economics**

TMBER-14-117	Effect Of Corporate Reputation To Brand Loyalty Of Banks In Thailand	Sirintorn Liengjindathaworn
TMBER-14-126	The Relationship Between Consumer Animosity, Marketing Mix, Perceived Product Quality, Consumer Satisfaction And Intention To Purchase Of Consumer Behavior	Yingluk Khemchotigoon
TMBER-14-170	Hospitalqual: A Measurement Scale For Inpatient Service Quality In Indian Hospitals	Ramaiah Itumalla
TMBER-14-212	The Influencing Of Young Consumers Shopping Style On Attitude Toward The Environmentally-Friendly Food Products In Thailand	Pornpirat Kantatasiri
TMBER-14-235	An Analysis Of China's Young Customers' Loyalty For China Mobile's 3g Network Service: A Case Study Of Chenggong University Town, Kunming, China	Yihang Xie
TMBER-14-119	The Need Of Accessible Accommodation In Malaysian Tourism Sector: Case Study In Endau-Rompin And Ledang Hills National Parks	Shalini A/P Sanmargaraja

**Tea Break (3:30 pm – 3:45 pm)**



**DAY 01 Thursday (March 27, 2014)**  
**Session 3 (3:45 pm – 5:30 pm)**  
**Venue: Silom Ball Room 1**

**Session Chairs: G V R K Acharyulu**  
**Track: Multi-disciplinary**

TMBER-14-118	Positioning Of Horn Antenna In Locating Pd In Power Transformer	Irfan Ali Soomro
TMBER-14-196	Noise-Induced Standard Threshold Shifts Of 85 And 90 Dba As Permissible Exposure Limits, Post-Shift Exposure Of One Month Duration	Balachandar S. Sayapathi
TMBER-14-201	Technology Acceptance Of Optimization In Search Engine (Internet) Among Optimizer In Indonesia	Santi Rahmawati
TMBER-14-223	Ethical Decision-Making Of Hospitality And Tourism Students (Effect Of Type Of Dilemma And Gender)	Morad Nazari
TMBER-14-188	Computer Based Marketing In Metal Handicrafter	Soemarjati Tjokroamidjojo

**DAY 01 Thursday (March 27, 2014)**  
**Closing Ceremony (5: 30 pm – 6:00 pm)**  
**Venue: Silom Ball Room 1**

**End of the Conference**





**DAY 01 Thursday (March 27, 2014)**

**Session 3 (3:45 pm – 5:30 pm)**

**Venue: Emerald Room 2**

**Session Chairs: Rima Rachmawati and Girish. K. Nair**

**Track: Business Management and Economics**

Tmber-14-106	Insurance As The Backbone Of Risk Management	Syed Ahmed Salman
Tmber-14-107	Operational And Liquidity Risk Information Disclosure Practices By Malaysian Listed Banks	Syed Ahmed Salman
Tmber-14-108	Takaful (Islamic Insurance): Historical, Shari'ah And Operational Perspectives	Syed Ahmed Salman
Tmber-14-237	Feasibility Study Of Mini Hydropower Plan For Electricity In Indonesia	Riza Emir Subekti
Tmber-14-238	Estimating Company Value Of Pt Qdc Technology In Preparing To Initial Public Offering	Riza Emir Subekti
Tmber-14-213	Feasibility Study Of Concrete Waste Recycling Problem Using System Dynamics Approach	Doan Tien Dat

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**Venue: Silom Ball Room 1**

**End of the Conference**



**DAY 01 Thursday (March 27, 2014)**

**Session 3 (3:45 pm – 5:30 pm)**

**Venue: Emerald Room 2**

**Session Chairs: Christophe Schinckus and Bintang Steffy Tania**

**Track: Social Science**

Tmber-14-123	Adoption Of Aromatic Rice In Vietnam	Trang Tran Hoai Thao
Tmber-14-136	Mobile Phone Applications Design Guidelines For The Future Generation Of Elderly Users	Tshering Yangchen
Tmber-14-171	The Impact Of Flood Risks On Supply Chains: Analysis Using A Bayesian Network.	Masahiko Haraguchi
Tmber-14-173	Critical Infrastructure And Interdependencies: Case Study Of The Interconnectedness Of Risks Posed By Hurricane Sandy For The New York Metropolitan Area.	Masahiko Haraguchi
Tmber-14-221	From Coca Leader To President: The Rise Of Bolivia's Evo Morales	Hugo Toledo
Tmber-14-234	Cost-Effectiveness Of Glass Ionomer Cement Restoration And Sealant Using Partial Caries Removal Technique In Child Development Centers.	Amornwan Chouyraung
Tmber-14-249	Intention and Risk of Graduate Entrepreneurship in IT Industry: Case Study in Indonesia	Christian Z. Lumanga

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