

## CONFERENCE PROGRAM

**DAY 01 Wednesday (August 27, 2014)**

**Welcome Reception & Registration**

**8:30 am – 9:00 am**

**Opening Ceremony (09:00 am – 10:30 am)**

**Venue: Ball Room 1**

09:00 am - 09:15 am	Welcome Remarks-Felicia Chong (Head Of Organizing Committee)
09:15 am - 09:30 am	Opening Speech-Farooq Ahmed Jam (Executive Director Global Illuminators)
09:30 am - 09:45 am	Key Note Speech - Dr. Syed Tahir Hijazi
09:45 am - 10:00 am	Key Note Speech – Dr. Raja Roslan Bin Raja Abd. Rahman
10:00 am - 10:15 am	Award Ceremony

**Tea Break and Networking Session (10:30 am – 11:00 pm)**

**DAY 01 Wednesday (August 27, 2014)**

**Session 1 (11:15 am – 1:00 pm)**

**Venue: Ball Room 1**

**Session Chairs: Felicia Chong and Kannan Rassiah**

**Track B: Social Science and Humanities**

MISG-14-185	THE RELATIONSHIP OF THE CHILD-FEEDING PRACTICES OF MOTHERS WITH THE NUTRITIONAL STATUS OF PRESCHOOLERS: THE CASE OF BRGY MANUNGAL, PHASE II OF BRGY. TATALON, QUEZON CITY	Ethel May Faigao Onas
MISG-14-192	THE INVESTIGATION OF THE SIBERIAN PEOPLES' LANGUAGES SOUND SYSTEMS BY THE ADVANCED INSTRUMENTAL TECHNIQUES	Irina Selyutina
MISG-14-118	SPACE WEATHER INNOVATION COMPETITION FOR SCHOOL STUDENTS IN MALAYSIA	Mardina Abdullah
MISG-14-122	ADULT STUDENTS' LEARNING STYLES WITH PREFERRED USAGE OF VIDEOCONFERENCING DELIVERY MODES	Siti Hajar Halili
MISG-14-130	THE EFFICENCY OF LEGAL PROVISION ON POLYGAMY IN MALAYSIA, A CRITICAL ANALYSIS FROM ISLAMIC PERSPECTIVE	Raudlotul Firdaus binti Fatah Yasin

**Lunch Break (1:00 pm – 2:00 pm)**

**DAY 01 Wednesday (August 27, 2014)**

**Session 1 (11:15 am – 1:00 pm)**

**Venue: Ball Room 2**

**Session Chairs: Imran Shariff and Farooq Ahmad Jam**

**Track A: Business Management and Economics**

MISG-14-142	DO RISK MANAGEMENT, INTERNAL CONTROL AND CORPORATE REPUTATION POSITIVELY IMPACT ON FIRM VALUE? A PANEL DATA ECONOMETRIC ANALYSIS AND POLICY IMPLICATIONS	Amiril Azizah
MISG-14-154	WELFARE ANALYSIS OF THE ENERGY POLICIES IN THE RENEWABLE AND NONRENEWABLE ENERGY AND THEIR IMPLICATIONS ON PHILIPPINE ENERGY SECTOR	Kairon Garcia and Miah Maye Pormon
MISG-14-168	PREDICTING CORPORATE FINANCIAL DISTRESS IN SRI LANKA: AN EXTENSION TO Z-SCORE MODEL	K.G.M. Nanayakkara
MISG-14-171	UNOBSERVABLE EFFECT, TIME EFFECT AND DETERMINANTS OF CAPITAL STRUCTURE: EVIDENCE FROM QUOTED PUBLIC MANUFACTURING COMPANIES IN SRI LANKA	N.L. Erandi Abeywardana
MISG-14-217	INFLUENCE OF PERCEPTION OF INTERNET USAGE AND SME'S ACTIVITY ON ORGANIZATIONAL PERFORMANCE AMONG MALAYSIA TOURISM SMALL AND MEDIUM ENTERPRISES	Fatemeh Sharifonnasabi

**Lunch Break (1:00 pm – 2:00 pm)**

**DAY 01 Wednesday (August 27, 2014)**

**Session 2 (2:00 pm – 3:30 pm)**

**Venue: Ball Room 1**

**Session Chairs: Siti Hajar Halili and Farooq Ahmad Jam**

**Track A: Business Management and Economics**

MISG-14-172	MOTIVES OF MANAGERS' FOR CORPORATE SOCIAL RESPONSIBILITY: EVIDENCE FROM SRI LANKA	R. M. D. A. P. Rajapakse
MISG-14-210	IN PUBLIC SECTOR ORGANIZATIONS, HOW THE PERFORMANCE OF EMPLOYEES IS INFLUENCED BY THE HR PRACTICES - ANALYZING THE PERSPECTIVE	Huda Faisal/ Muhammad Zia-ur-Rehman
MISG-14-216	THE IMPROVEMENT PRIORITIES REQUIRED FOR CUSTOMER SATISFACTION USING KANO MODEL TOWARDS IPA METHOD IN SERVICE BUSINESS	Kannan Rassiah
MISG-14-136	PROMOTING INTERDISCIPLINARY APPROACH IN SCIENTIFIC RESEARCH AND TRAINING HUMAN RESOURCES FOR VIETNAM'S LIBRARIES AND ARCHIVES	Bui Loan Thuy

**Tea Break (3:30 pm – 3:45 pm)**

**DAY 01 Wednesday (August 27, 2014)**

**Session 2 (2:00 pm – 3:30 pm)**

**Venue: Ball Room 2**

**Session Chairs: Ronnachai Jadudom and Norisham binti Ibrahim**

**Track C: Applied Sciences and Engineering**

MISG-14-109	TOWARDS SUSTAINABLE ARCHITECTURE: AIR WELL AS THE ALTERNATIVE STRATEGY TO IMPROVE THERMAL PERFORMANCE OF RESIDENTIAL ROOMS IN TROPICAL CLIMATE.	Leng Pau Chung
MISG-14-198	COMPETENCY-BASED MODEL OF NANOTECHNOLOGY SPECIALIST'S PROFILE (KAZAKHSTAN'S EXPERIENCE OF NANOTECHNOLOGY EDUCATION)	Nelya A. Shamelkhanova
MISG-14-128	EXPLORING THE TRANSESTERIFICATION OF CASTOR OIL TO PRODUCE SECOND GENERATION BIODIESEL USING A NOVEL CATALYST	Mardhiana binti Ismail,
MISG-14-129	PROPERTIES OF PARTICLEBOARDS FABRICATED OIL PALM FRONDS AND ITS BLEND	Wahida binti Amat Fadzil,
MISG-14-135	A NOVEL DESIGN FOR REMOVAL METHYL TERTIARY BUTYL ETHER (MTBE) FROM WASTE WATER	Ali Abdul Rahman–Al Ezzia

**Tea Break (3:30 pm – 3:45 pm)**

**DAY 01 Wednesday (August 27, 2014)**

**Session 2 (3:45 pm – 5:30 pm)**

**Venue: Ball Room 2**

**Session Chairs: Farooq Ahmad Jam and Imran Sharif**

**Track C: Applied Sciences and Engineering**

MISG-14-170	A STUDY ON PHASE TRANSFORMATION OF HOT ROLLED DUAL PHASE STEEL USING DEFORMATION DILATOMETER	Ronnachai Jadudom
MISG-14-127	INSTRUMENTATION SYSTEM AND TOTAL STRAIN OF AN INCREMENTALLY LAUNCHED BRIDGE	Norisham binti Ibrahim
MISG-14-144	SUSTAINABILITY BASED UPCYCLING AND VALUE ADDITION OF TEXTILE APPARELS	M.D. Teli
MISG-14-169	CORROSION BEHAVIOR OF SUBMERGED ENTRY NOZZLE (SEN) DURING CONTINUOUS CASTING OF STEEL	Tanongsak Yingnakorna

**DAY 01 Wednesday (August 27, 2014)**

**Closing Ceremony (5: 30 pm – 6:00 pm)**

**Venue: Ball Room 1**

**End of the Conference**